



CALL FOR SMALL INNOVATION PROJECTS – SEPTEMBER 30, 2017

This is a call for Innovation Project applications in Danish Sound Innovation Network.

APPLICATION DEADLINE

The application deadline for the call is:

September 30, 2017 11:59:59 (AM)

OVERVIEW OF FUNDS

There is no specific amount reserved for this call and the number of projects accepted depends solely on the quality of the applications. However, we expect to initiate around 6 projects yearly.

The Consortium Partners involvement should be approx. 135-270 hours¹ equivalent to a total funding of 81.000-162.000 DKK with a fixed hourly rate 600 DKK. Co-financing from private companies should at a minimum match the total amount of hours used by the consortium partners.

THEMES AND SOCIETAL CHALLENGES

All applications must address to one or more of the network's themes, and preferably be linked to global challenges.

Read more about the five themes on the website <http://www.danishsound.org/article/5-positions-strength>

- Recording & Reproduction
- Diagnostics & Monitoring
- Digital Media
- Designed Sound
- Assistive Technologies

Read more about the three main societal challenges on the website

<http://www.danishsound.org/article/sound-solutions-tomorrows-global-challenges>

- Digital & Creative Sound Solutions
- Sound Solutions for Health Care
- Urban & Environmental Sound Solutions

¹ If DELTA is the consortium partner, the amount is 60-120 hours as the hourly rate is 1352 DKK.



WHO CAN APPLY?

An innovation project involves at least two private companies and one of Danish Sound's Consortium Partners. Public organizations can participate, and in general we encourage projects that include all relevant partners.

One of the Consortium Partners is the formal Project Manager in relation to the Network Management. The Consortium Partners of Danish Sound are:

- Technical University of Denmark
- Aalborg University
- University of Southern Denmark
- Aarhus University
- DELTA (Name change to FORCE Technology January 2017)

WHO CAN RECEIVE FUNDING?

Danish Sound's funding for Innovation Projects is only available for Consortium Partners. The funding can **only** be used for person-hours spend on the project and 20 % co-financing by the Consortium Partners is required.

An additional requirement is co-financing from private companies in terms of 600 DKK per man-hour spent on the project and/or cash support, travel expenses and expenses related to use of equipment or facilities³. The co-financing should **at least** match the amount allocated to Consortium Partners.

Danish Sound reimburses the university partners in the consortium with 600 DKK/hour (incl. overhead) and the GTS partner in the consortium with 1352 DKK/hour (incl. overhead).

Example 1

Consortium partner Technical University of Denmark: 135 hours (81.000 DKK), (80% corresponding to 108 hours = 64.800 DKK is reimbursed by the network)

Consortium partner Aalborg University: 135 hours (81.000 DKK), (80% corresponding to 108 hours = 64.800 DKK is reimbursed by the network)

Private partner 1: 184 hours (110.400 DKK)

Private partner 1: Equipment 10.000 DKK

Private partner 2: 70 hours (42.000 DKK)

³ Use of equipment or facilities can only count as co-financing if the company dedicates this exclusively to the project. As an example: if the equipment could have been rented out to other users etc. then the equivalent rental sum can be contributed as co-financing.



Example 2

DELTA: 110 hours (148.720 DKK), (80% corresponding to 88 hours= 118.976 DKK reimbursed by the network)

Private partner 1: 160 hours (96.000 DKK)

Private partner 2: 80 hours (48.000 DKK)

Private partner 2: Travel project meetings (5.000 DKK)

APPLICATION GUIDELINES

The application must use the Innovation Project Application Form, which can be downloaded

<http://danishsound.org/article/innovation-projects-overview>

Applications should be sent by email to info@danishsound.org in pdf (or word) format before the deadline. Appendixes will not be taken into consideration in the evaluation of the application.

A lean procedure is adopted to ensure minimum administration and the application form is the only requirement; however, the Network Management may contact you in order to clarify content or suggest changes.

Innovation Projects are intended to foster innovation, i.e., the synergy of three factors namely: novelty, clear application & demand, and realizability. Funding opportunities will limit a typical project to approximately 81.000-162.000 DKK so real innovation impact is expected on longer time horizons. However, to ensure potential impact a clear project exit strategy is required. This is a commitment from the partners to describe how the projects results will be used in terms of e.g. internal company projects, new research projects, joint master or PhD projects, new joint funding applications, or the organization of a (semi-)public workshop/conference to disseminate results or attract more partners/collaborators.

Examples of innovation projects are:

- Application or adaptation of consortium partners existing research results in feasibility study to improve or add novel features to the companies' products or services.
- Dedicated training or competence building course/workshop e.g. including joint experimentation with the aim of fostering innovation, e.g. in terms of eliciting novel solutions.
- White or position paper on state-of-the-art research and possibilities within a specific domain of interest. This could also include a SWOT analysis w.r.t. to business possibilities.
- Demonstration project utilizing existing demo-facilities of consortium partner and/or private companies.
- Research based validation of existing methods or technologies to be published in scientific journals or at scientific conferences.
- Validation of new research based methods or technologies inspired by company needs.

The projects should be conducted at a pre-competitive or non-competitive level to allow more private partners. Participants should also be prepared to accept that significant parts of the project results are



going to be disseminated through the network. Danish Sound provides standard contracts to ensure proper regulation of IPR.

If granted, the project will be conducted in accordance with the guideline for Project Managers which can be downloaded via <http://danishsound.org/article/innovation-projects-overview>

EVALUATION CRITERIA

Danish Sound Innovation Network encourages broad projects (preferably with more than the minimum three participants of which two are private companies and one is a consortium partner).

Innovation height: the project's possibility to foster innovation by synergizing three factors of innovation, viz. novelty, clear application & demand, and realizability.

Impact: A clear exit strategy should be evident from the application as well as the commercial and/or societal potential.

Feasibility: Is the project feasible with the suggested partners, roles, methods, materials/equipment, and time plan.

Preferences:

- Projects with a total consortium partner funding in the range 81.000-162.000 DKK will be preferred to longer projects.
- Projects that have a clear link to societal challenges will be preferred.
- Unusual partnerships which e.g. includes partners from a broader value chain (university research, tech companies, content providers, design, marketing, etc.) that focuses on scalable and global solutions will be preferred (other criteria assessed to be equally fulfilled).
- Projects that lead to further project funding and investments are preferred.
- Partnerships that lead to internationalization (e.g. by including a foreign country private company) activities of participating consortium partner and/or private companies are encouraged.

If there are any questions feel free to contact the Network Management by email info@danishsound.org or phone +45 45253411.